

Visa Cross-Border FIFA World Cup Campaign 2026

Spend & Win Promo: April 3rd – June 30th 2026 – Ghana

Mechanics and Campaign Overview:

The Campaign: Two Cardholders with Visa Cards issued in Ghana, who complete a minimum spend of GHS 6000 in at least 3 international transactions conducted online (e-commerce) and/or via POS (in-store) (the “**Qualifying Transactions**”), shall be eligible to win two all expense paid tickets to the FIFA World Cup. Another **350** cardholders will win exciting consolation prizes during the campaign period. This Campaign will be on a “first come first served” basis, and a total of **357 winners** will emerge between April 3rd to 30th June 2026.

- **May 22 Winners:** The first 2 cardholders to achieve the qualifying transactions will win the trip to the FIFA world Cup.
- **June Winners:** 350 winners who meet the Qualifying Transactions will win consolation prizes – Invitation to the Visa FIFA Watch Parties or the FIFA World Cup Curated Gift Boxes (Merchandise).

Terms and Conditions:

1. Disclaimer

This Campaign is operated by Visa and not by the financial institution that issued the Visa card to you. As you are aware, Visa is not a card issuer and does not provide credit, debit or any financial services. Any issues you may have with respect to your card should be directed to your issuer and not to Visa. The relationship between Visa and your card issuer does not create any relationship direct or indirect between the cardholder and Visa. These terms and conditions are different from the agreements between you and your issuer and unless as otherwise specified in these Terms and Conditions, none of the terms of any agreement between you and your financial institution has any effect on, or relationship with these Terms and Conditions.

2. Duration

The Campaign will run from 3rd April to June 30th 2026 (“**the Campaign Period**”). Any transactions made outside the Campaign Period will not be eligible to win the Promo Rewards. Transactions made within the Campaign Period do not qualify for the Promo Rewards if they do not fall amongst the first 258 Qualifying Transactions within the Campaign Period.

3. The Promo Rewards

- a. **Hero Prize:** 2 winners will win an-all expense paid trip to the FIFA World Cup. Winner will be selected May 22, 2026. This will consist of:
- (i) 1 Ticket to the FIFA World Cup.
 - (ii) Economy Flights (Roundway trip).
 - (iii) Hotel- with breakfast (4 nights)
 - (iv) Match Transfer (Round trip)

(the “**FIFA World Cup Hospitality Package**”).

Save for the above, the winners shall bear all other expenses related to the FIFA World Cup Hospitality Package including but not limited to the following:

- (i) Visa Processing.
- (ii) Personal spending and additional hotel expenses. E.g. room upgrades.
- (iii) Hotel incidentals and other expenses not included in the FIFA World Cup Hospitality Package Package. e.g., laundry, mini-bar, room service, etc.

- b. The Consolation Packages:** 350 winners who meet the Qualifying Transactions will win consolation prizes – Invitation to the Visa FIFA Watch Parties or the FIFA World Cup Curated Gift Boxes (Merchandise).

4. Eligibility

- You become eligible to participate in the program by holding a Visa Card issued by a financial institution in Ghana. Your participation rights and consent are tied to your being a Visa cardholder.
- Qualifying Transactions are online and POS transactions of GHS 6000 and above in a minimum of 3 international transactions conducted within the Campaign Period with a valid USA Visa.
- All Visa Cards (excluding corporate credit and corporate debit cards) and payment credentials are eligible for the Qualifying Transactions i.e., Debit, Prepaid, Credit, Virtual Cards.
- Visa takes no responsibility for any inaccurate reporting or non-visibility of Qualifying Transactions either by collections only files or non-accessibility.
- Qualified winners, of the all expense paid FIFA World Cup Trip, with a valid USA visa, have 24 hours to confirm interest else the issuer will contact another winner.
- The Promo Rewards are non-transferable and not exchangeable for cash.

FAQ

- Question:** What do I have to do to be entitled to the Promo Rewards?
Answer: Spend a minimum of 6000GHS in at least 3 international transactions online (e-commerce) and/or POS (in-store) on your Visa Card issued by a Ghanaian Visa card issuer and qualify to win an all expense paid trip to the FIFA World Cup and other consolation prizes.
- Question:** How many winners will benefit from the Promo Rewards before the end of the Campaign?
Answer: Visa will reward a total of **357** winners only on a “first come, first serve” basis.
- Question:** When does the Campaign end?
Answer: The Campaign ends June 30th 2026
- Question:** Do I qualify on all the transactions I carry out on my Visa Card including ATM withdrawal?
Answer: You will be rewarded when you use your Visa Card for international transactions online (e-commerce) and POS (in-store), but not ATM.
- Question:** Will I also be rewarded for purchases outside of Ghana?
Answer: Yes, transactions on Visa partner merchants’ websites, mobile apps and international e-commerce websites are eligible for the reward.
- Question:** I only have a Visa Credit card; will I qualify for a reward if I make payments with it?
Answer: Yes, Visa Cards including credit, debit, prepaid and virtual card payments are eligible (corporate debit and corporate credit cards not eligible).
- Question:** How will I receive the Promo Reward?
Answer: Visa will liaise with you through your banking institution regarding the procedure for claiming your Promo Reward should you meet the eligibility criteria for any of the rewards.
- Question:** When will I receive the Promo Reward if I am eligible?
Answer: The winners will be contacted on or before the 30th of the next month from May to July, 2026.
- Question:** Will Visa assist me with my Visa Application if I am eligible for the Winner?
Answer: No, Visa will not assist with your Visa processing to the all-expense-paid trip to the FIFA World Cup. However, if for any reason your bank cannot reach you and get confirmation from you that you are interested in the FIFA World Cup trip, in 24 hours, they will have to reach out to other qualified winners. All FIFA World Cup trip winners must fill

the registration from within 48 hours after confirmation else the reward will be passed to the next winner. The Promo Rewards are not transferable and cannot be converted to cash.